



Innovation Collaborative, Croissance Collective

 RÉPUBLIQUE FRANÇAISE


Discover the cluster

InnovAlliance

Natural solutions at the heart of your development



What is a competitiveness cluster?

 A competitiveness cluster is a network that gathers enterprises as well as actors from research and education, all interested in a specific topic and within a defined territory;

Its goal is to stimulate innovation and the development of enterprises:

Missions

- Support innovation
- Develop the growth of members
- Stimulate R&D projects

Actors

- Enterprises of all sizes
- Research labs
- Education

Territories

- Local
- National
- European & International

One association>

One topic



.....>



Innov'Alliance – Plants and natural products



A network of 350 members, and a larger ecosystem!

Missions

Support and coordinate actions in a network which provides services for the green and technological transition of agriculture and the industrial sectors of plan transformation through innovation

Actors

- Enterprises in the represented value chains
- Solution providers
- Technical and research labs
- Training centres and education

Territoires



Our value chains

Agriculture



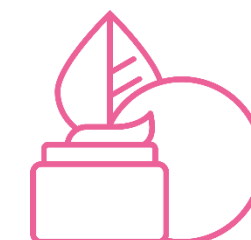
Agrifood



Nutraceuticals



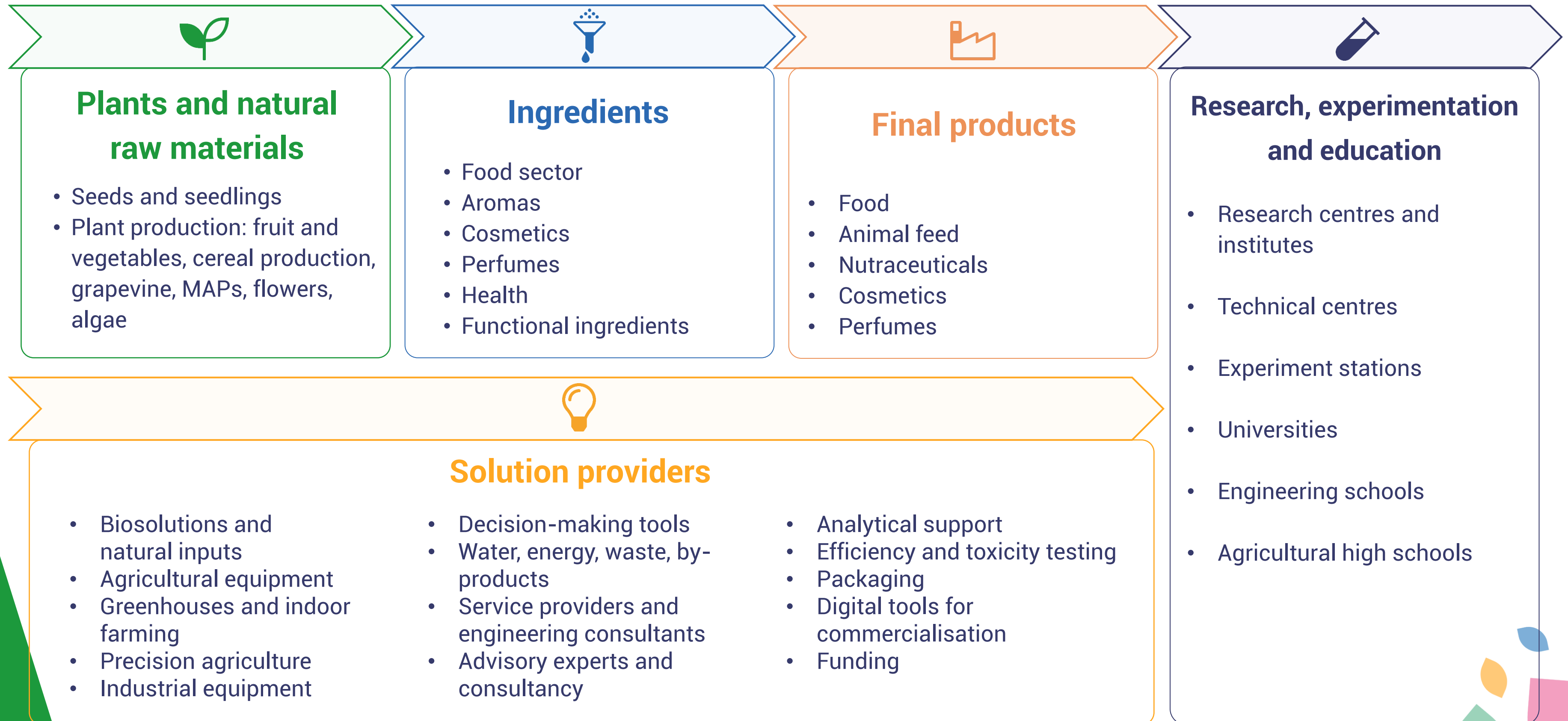
Cosmetics



Perfumes & aromas



An active ecosystem covering the whole value chain



An active ecosystem across the whole value chain



Plants and natural raw materials

Gautier
SEMENCES



DURANSIA

CPPARM
comité des plantes à parfum
aromatiques et médicinales

bam
superfruits

Morel
cyclamen.com

MALTERIE
PROVENCE-ALPES
les maïs du sud !

CLUSTER
PROVENCE
ROSÉ

Ingredients

Givaudan
HERBAROM

BLEU PROVENCE
DISTILLERIE

AgriLab
Leverage

CHESTNUT

Actifs
précieux

symrise

JN
1779
JEAN NIEL
Le sur-mesure par nature

ROBERTET
GROUPE

DISTILLERIE
BEL AIR

iff

MYCELIUM
TECHNOLOGIES

FORMULANCE GROUP
suitable materials

Final products

L'OCCITANE
EN PROVENCE

Huilerie de Chambard

Pierre Fabre

YVES ROCHER

LTC
Les Trois Chênes
Laboratoire d'Innovation

Yoplair

HELIO SCIENCE
expertise solaire

SO.F.I.A
— COSMETIQUES —

Jean
MARTIN
DEPUIS 1020, MAUSSANE LES ALPILLES 10

LE
DOMAINE

Laboratoires
proNutri

Arkopharma
LABORATOIRES

Research, experimentation and education

AVIGNON
UNIVERSITÉ

UNIVERSITÉ
CÔTE D'AZUR

cea

(Aix-Marseille
université



GROUPE
isara-isema

C2VN
Centre de Recherche en
CardioVasculaire et Nutrition

cnrs

INRAE

IFV
INSTITUT FRANÇAIS
DE LA VIGNE ET DU VIN

CTCPA

Institut Rhodanien

INSTITUT DES
SCIENCES
ANALYTIQUES

Ctifl

Afidol

iteipmai

APREL

Grab
Producteurs d'Innovation bio

CRIEPPAM

SONITO

POLYTECH
MONTPELLIER

ISIPCA
— PARIS —

LYCÉE
PÉTRARQUE
Avignon

Solution providers

inLux
BIOTECH

Futura Gaïa

PROXIPEL
Généraliste soie from your business

ARECO
Le goût de la fraîcheur

Techni Process

KREATIS

RYDGE
CONSEIL

Biophysium

oriUS

SBM
La culture du vivant

OvinAlp

AZUVIA

ALTO.Solution

DELTAgee
Improving Crops Through Better Decisions

amoéba

AlAKO

prediv
l'associateur de l'innovation du végétal

icaunis

Antofénol
Solutions • Innovations • Environnement

iPepper
GROUP

BotanicERT

ICOSA
European Patent
& Trade Mark Attorneys

Close links and cooperation with the lobbying organizations in each industrial sector



Three strategic domains that guide our activities



Sustainability of plant resources

- Agroecology and soil health
- Biosolutions & alternatives to inputs
- Prescriptive agriculture
- Biodiversity and addressing climate change
- Valorisation of plant biomass



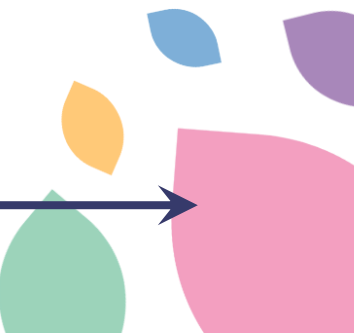
Production, Eco-performance and Eco-conception

- Environmental performance & CSR
- Eco-processes / decarbonisation
- Eco-conception
- Upcycling

Consumers and product performance

- Optimisation of the sensory properties, functions and security of products
- Understanding consumer behaviour and expectations

← Transversal actions →





Our services



Innov'Alliance is by your side to bring your concrete solutions for your needs:

- **Information and networks**
- **Innovation**
- **Development and growth**



Tailored services to accompany you in your innovation projects

Develop your network

- One contact point per member
- Visibility
- Events
- B2B
- Europe



Accelerate innovation

- Special newsletters: funding and technical issues
- Special webinars
- Project emergence
- Access to EU opportunities



Boost your company/market

- Contact with experts
- CSR club
- Special newsletters: funding and technical issues
- Premium « club »
- Support for digitalisation

- Training
- Consumer and sensory studies

The organisation



DIRECTION GÉNÉRALE

Gilles FAYARD
Directeur Général



SUPPORT

Louise ROCHETTE
Assistante



Claire ALLIBERT
Assistante



Claire MERMET
Directrice des opérations



Aurélie CANNEVA
Chargée de mission relation adhérents
Région Auvergne-Rhône-Alpes



Maeva ROYO
Chargée de mission relation adhérents
Région SUD Provence-Alpes-Côte d'Azur – Ouest



Aurélie AUTRIC
Chargée de mission relation adhérents
Région SUD Provence-Alpes-Côte d'Azur – Est



Baptiste QUIOT
Chargé de missions Move2digital et High Five



ÉVÈNEMENTIEL

Hermine MARCHADOUR
Chargée de mission événementiel



DOMAINES D'ACTIVITÉS STRATÉGIQUES D'INNOVATION

Sandrine LOPIS-PRESLE
Responsable Axe innovation Durabilité des ressources végétales



Gislène DA SILVA
Responsable Axe innovation Production éco-performante et éco-conception



Sara AIBECHÉ
Responsable Axe innovation Consommateur et performances produits



Karine ROBINI
Responsable études consommateurs et études sensorielles



Pauline LACROIX
Analyste sensorielle Terra'Senso



Cécile SCHNEIDER
Analyste sensorielle Terra'Senso



Joséphine LOPEZ
Technicienne de laboratoire Terra'Senso



Béatrice LARRUE
Technicienne de laboratoire Terra'Senso



EUROPE

Sara BOTTI
Responsable Europe



Solen WEBB
Chargé de projets AENEAM et Biotech4Food



FORMATION

Aimée BUFFIN
Responsable Formation



COMMUNICATION

Claire ROCHEREAU
Responsable Communication



Nina LAFFICHÉ
Alternante Communication



ADMINISTRATION & FINANCE

Arnaud JUSTE
Responsable administratif et financier



Carole RAMONE
Comptable

Thank you for your attention



RÉPUBLIQUE FRANÇAISE



MINISTÈRE
DE L'ÉCONOMIE,
DES FINANCES
ET DE LA RELANCE



La Région
Auvergne-Rhône-Alpes



GRAND
AVIGNON



MÉTROPOLE
NICE CÔTE D'AZUR

OUR PREMIUM MEMBERS

BANQUE POPULAIRE
MÉDITERRANÉE



GSE

ICOSA
European Patent
& Trade Mark Attorneys



Montélimar
Agglomération
RHÔNE & PROVENCE

RYDGE
CONSEIL

