



Innovation Collaborative, Croissance Collective



Discover the cluster

Innov*✓*Alliance

Natural solutions at the heart of your development

What is a competitiveness cluster?



A competitiveness cluster is a network that gathers enterprises as well as actors from research and education, all interested in a specific topic and within a defined territory; Its goal is to stimulate innovation and the development of enterprises:

Missions

- Support innovation
- Develop the growth of members
- Stimulate R&D projects

Actors

- Enterprises of all sizes
- Research labs
- Education

Territories

- Local
- National
- European & International

One association



One topic





A network of 350 members, and a larger ecosystem!

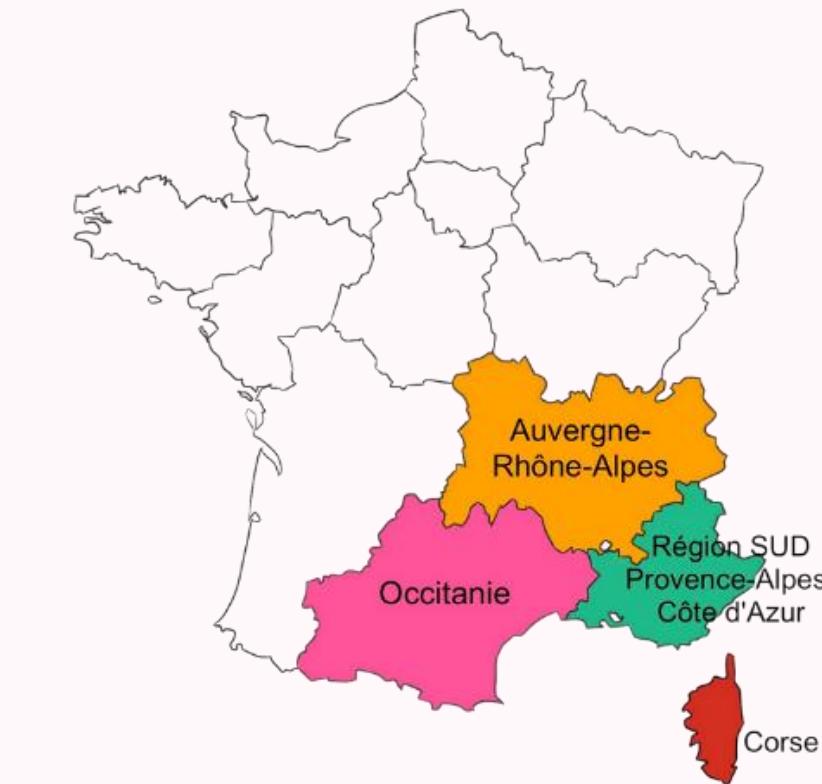
Missions

Support and coordinate actions in a network which provides services for the green and technological transition of agriculture and the industrial sectors of plant transformation through innovation

Actors

- Enterprises in the represented value chains
- Solution providers
- Technical and research labs
- Training centres and education

Territoires



Our value chains

Agriculture



Agrifood



Nutraceuticals



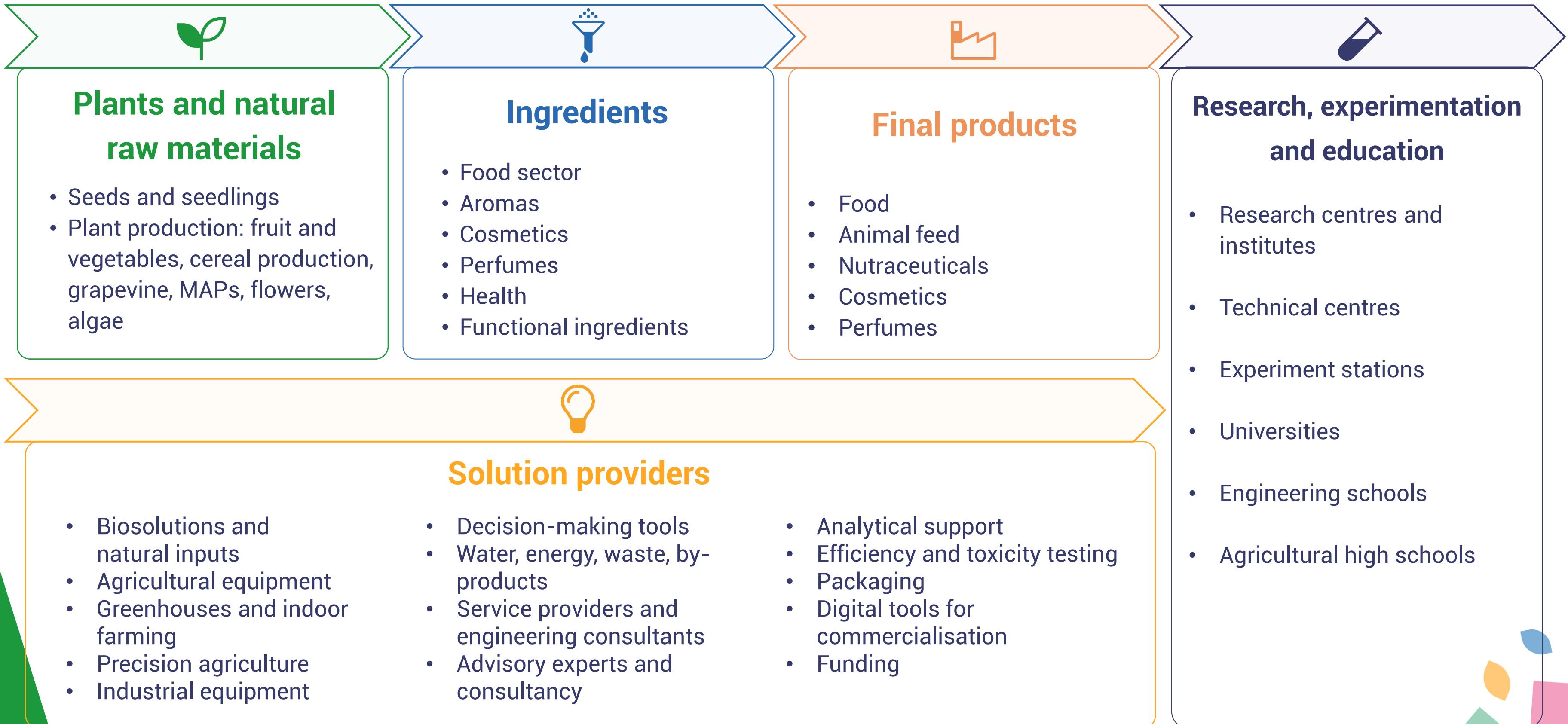
Cosmetics



Perfumes & aromas



An active ecosystem covering the whole value chain



An active ecosystem across the whole value chain



Plants and natural raw materials

Gautier
SEMENCES

DURANSIA
Une coopérative et des hommes au service du territoire

Moref
cyclamen.com

FÉDÉRATION
des fruits et légumes
d'Occitanie

CPPARM
comité des plantes à parfum aromatiques et médicinales

MALTERIE
PROVENCE-ALPES
les mtais du sud !

SAINT DU
TILLEUL
bam
superfruits
CLUSTER PROVENCE
ROSE

Ingredients

Givaudan
HERBAROM
Actifs précieux
ROBERTET
CHESTNUT
symrise
DISTILLERIE
BEL AIR
MYCELIUM
TECHNOLOGIES

BLEU PROVENCE
AgriLab Leverage
JN
1779
JEAN NIEL
Le sur-mesure par nature

iff

FORMULANCE GROUP
suitable materials

Final products

L'Occitane
en Provence
Hautierie de Chambarand
Pierre Fabre
YVES ROCHER
LTC
Les Trois Chênes
Laboratoire d'Innovation
yoplait
HELIOSCIENCE
expertise solaire
proNutri
SOFIA
COSMETIQUES
Arkopharma

Research, experimentation and education

AVIGNON
UNIVERSITÉ

UNIVERSITÉ
CÔTE D'AZUR

cea

Aix-Marseille
université

ISARA
ISEMA

INRAE

cnrs

IFV
INSTITUT FRANÇAIS
DE LA VITIENNE ET DU VIN

CTCPA

Institut Rhodanien

INSTITUT DES
SCIENCES
ANALYTIQUES

Ctifl

iteipmai

iteipmai

APREL

Grab
Producteurs d'innovation bio

CRIEPPAM

SONITO

ISIPCA
PARIS

LYCÉE
PÉTRARQUE
Avignon

Solution providers

inLux
BIOTECH

Futura Gaïa

PROXIPEL
Gérez la valeur dans votre business

ARECO
Le goût de la fraîcheur

Techni Process

KREATIS

RYDGE
CONSEIL

Biophysium

DELTAGee

Botanicert

ICOSA
European Patent & Trade Mark Attorneys

oriUS

SBM
La culture du vivant

OvinAlp

AZUVIA

Antofenol
Solutions Innovations Environnement

ALTO.Solution

iPepper
GROUP

amoéba

AIAKO
L'accélérateur de l'innovation du végétal

prediv

icaunis

Close links and cooperation with the lobbying organizations in each industrial sector



Three strategic domains that guide our activities



Sustainability of plant resources

- Agroecology and soil health
- Biosolutions & alternatives to inputs
- Prescriptive agriculture
- Biodiversity and addressing climate change
- Valorisation of plant biomass

Production, Eco-performance and Eco-conception

- Environmental performance & CSR
- Eco-processes / decarbonisation
- Eco-conception
- Upcycling

Consumers and product performance

- Optimisation of the sensory properties, functions and security of products
- Understanding consumer behaviour and expectations

Transversal actions





Our services

Innov'Alliance is by your side to bring your concrete solutions for your needs:

- **Information and networks**
- **Innovation**
- **Development and growth**



Develop your network

- One contact point per member
- Visibility
- Events
- B2B
- Europe



Accelerate innovation

- Special newsletters: funding and technical issues
- Special webinars
- Project emergence
- Access to EU opportunities



Boost your company/market

- Contact with experts
- CSR club
- Special newsletters: funding and technical issues
- Premium « club »
- Support for digitalisation

- Training
- Consumer and sensory studies

The organisation



DIRECTION GÉNÉRALE

**Gilles
FAYARD**

Directeur Général



SUPPORT

**Louise
ROCHETTE**

Assistante



**Claire
ALLIBERT**
Assistante



**Claire
MERMET**
Directrice des
opérations



**Aurélie
CANNEVA**
Chargée de mission
relation adhérents
Région
Auvergne-Rhône-
Alpes



**Maeva
ROYO**
Chargée de mission
relation adhérents
Région SUD
Provence-Alpes-
Côte d'Azur – Ouest



**Aurélie
AUTRIC**
Chargée de
mission relation
adhérents
Région SUD
Provence-Alpes-
Côte d'Azur – Est



**Baptiste
QUIOT**
Chargé de
missions
Move2digital
et High Five



**Hermine
MARCHADOUR**
Chargée
de mission
évenementiel



**Sandrine
LOPIS-PRESLE**
Responsable
Axe innovation
Durabilité des
ressources
végétales



**Gislène
DA SILVA**
Responsable
Axe innovation
Production éco-
performante et
éco-conception



**Sara
AIBECHÉ**
Responsable
Axe innovation
Consommateur
et performances
produits



**Karine
ROBINI**
Responsable études
consommateurs et
études sensorielles



**Pauline
LACROIX**
Analyste
sensorielle
Terra'Senso



**Cécile
SCHNEIDER**
Analyste
sensorielle
Terra'Senso



**Joséphine
LOPEZ**
Technicienne
de laboratoire
Terra'Senso



**Béatrice
LARRUE**
Technicienne
de laboratoire
Terra'Senso



**Sara
BOTTI**
Responsable
Europe



**Solen
WEBB**
Chargé de projets
AENEAM et
Biotech4Food



**Aimée
BUFFIN**
Responsable
Formation



**Claire
ROCHEREAU**
Responsable
Communication



**Nina
LAFFICHÉ**
Alternante
Communication



**Arnaud
JUSTE**
Responsable
administratif
et financier



**Carole
RAMONE**
Comptable



Thank you for your attention



■ ■ ■ RÉPUBLIQUE FRANÇAISE



MINISTÈRE
DE L'ÉCONOMIE,
DES FINANCES
ET DE LA RELANCE
Liberté
Égalité
Fraternité



La Région
Auvergne-Rhône-Alpes



OUR PREMIUM MEMBERS



ICOSA
European Patent
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Montélimar
Agglomération
RHÔNE & PROVENCE

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CONSEIL

